

Buccaneer Swimming Pools' Sales & Design Consultant Don Del Borrello will bring close to 30 years industry experience to the new Buccaneer Display Centre, soon to be opening at the master-planned Tuart Ridge Estate in Baldivis.

Don has a wealth of experience in the swimming pool industry and has been part of Buccaneer Swimming Pools for just over 29 years. As a teenager Don worked for his father, who owned and established Buccaneer Pools back in 1968.

Don began working casually in the service and installations area and upon leaving school at the age of 15 he joined the manufacturing team full time. Working 'hands-on' in the factory from such a young age saw Don quickly progress to the role of Operations Manager, where he was managing the installations and manufacturing department by the age of 21.

Some years later Don and his brother took ownership of Buccaneer Pools from their father, and during this time they were responsible for obtaining Product Certification and Quality Assurance of the pools as well as receiving a Design Award for the design of the swimming pool safety ledge. Buccaneer was also one of the first pool manufacturers in Australia to be licensed to Australian Standards, under license number 1906. Such standards are the customers' assurance of quality in the manufacturing process and the materials used.

Don eventually became sole owner of Buccaneer, where he then established the concrete swimming pool division of the company, introduced landscape packaging, and also launched the first series of fibreglass pools to be shaped like concrete.

Upon the acquisition of Buccaneer Pools by Aquatic Leisure Technologies 5 years later, Don moved into the specialised role of Sales & Design Consultant.

"Sales and Design is the area I ultimately sought to be involved in. However, I am grateful for my previous experiences in manufacturing, installations and service which have given me such broad knowledge of the industry", says Don Del Borrello.

Don's experience in the industry has been vast and varied over the years. Don has been responsible for the design of multiple award winning swimming pools, both concrete and fibreglass. One of Don's designs recently won Gold at the 2010 Swimming Pool and Spa Association of Western Australia awards of excellence.

"I believe understanding such technical intricacies greatly assist me in providing constructive advice to my customers".

Residential land buyers will now be able to select their block, choose the home of their dreams from various displays and their pool all located in the same estate. Purchasers will be able to select the perfect size pool for their new backyard from Buccaneer's range of 17 fibreglass models, and view eight modern and contemporary swimming pools on display at the new centre.

The Buccaneer Display Centre at Tuart Ridge Baldivis, headed by Don Del Borrello, will be open Mon & Wed 10am-4pm, Sat 10-4, Sun 1-5pm from early December 2010.

End

For more Information please contact:

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